



Chris B. Barron is the Director of Operations and President of Carson and Barron Farms, Inc. which is in Rowley, Iowa, "Northeast Iowa"

Chris graduated from the University of Dubuque in 1992 with a degree in Communications. In 1992, Chris, along with his brother-in-law took over their Pioneer Sales agency which had been run by his father for the past 22 years. Today the Pioneer agency is still an integral part of their operation. Chris has over 26 years of experience working with and understanding customer needs while at the same time steadily growing their own farming operations.

Over the last 26 years, Chris has developed many decision tools to help producers improve the profitability of their operation. Most notably, he developed "Profit Manager" which is a tool used by hundreds of corn and soybean producers across the Corn Belt.

Most recently, Chris has developed a new business model to assist producers with Multi-Generational Growth through the business "**Ag View Solutions LLC.**" Chris has implemented this plan into his own family's farming operation with the mission of improving quality of life and maximizing profit opportunities. Chris and his wife Alissa along with their son, Shay Foulk, work as a team consulting across the country in over 12 states and Canada helping Ag businesses and farmers with multiple business decisions including business structuring, transition and succession planning, collaborations, value assessment, margin management, and peer group facilitation.